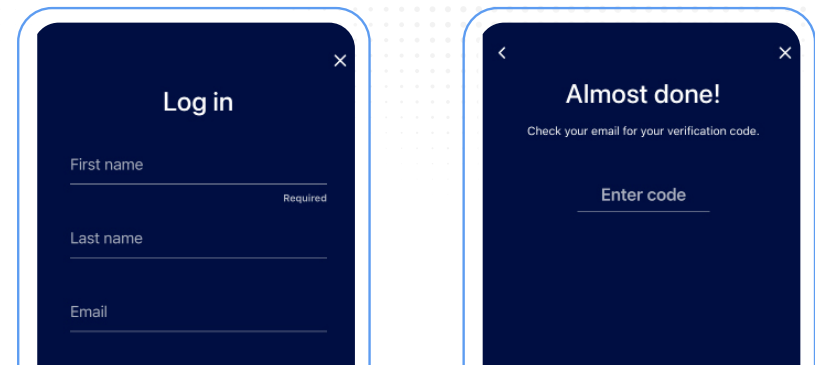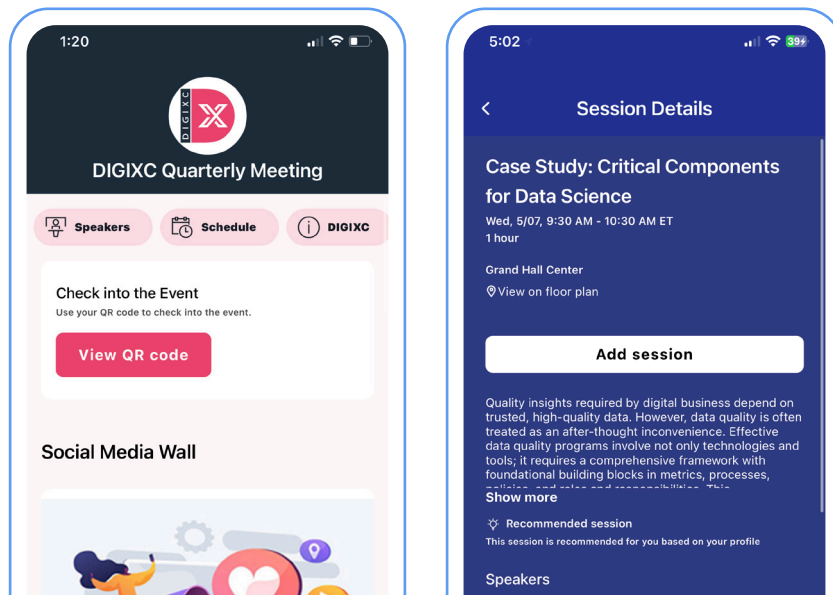# cvent®

Attendee Hub Event App

Our Event App redefines event engagement in our digital world. It's included in the Cvent Attendee Hub and allows both in-person and virtual attendees to stay connected. The app is fully integrated into the Cvent Attendee Hub, making it a seamless mobile extension of your event. Regardless of whether your event is in-person, virtual, or hybrid, the Event App is an effective engagement tool.

PLATFORM

Seamless Experience

The Event App boosts attendee engagement and offers a branded experience. It can be used by virtual attendees, in-person attendees, and attendees on-the-go.

Secure Login

Protect your event and attendees' data with enterprise-grade security, password-protected events, and built-in privacy controls. You can also enable Single Sign-On (SSO) for seamless event log in.

Personalized Home Screen

The app's personalized home screen offers access to event details, schedules, surveys, exhibitors, sponsors, and much more. You can also create targeted content for specific groups of attendees.

Travel Details

Attendees can quickly reference travel details they selected at registration.

My Badge

Attendees can have a digital name badge stored in the Event App to make it simple for them to check in onsite.

CONTENT

Session List and Search

Attendees can access and search through the complete session schedule, including filtering by recommended sessions.

My Schedule

Attendees can build their personal event schedules, including adding sessions, scheduling appointments, and syncing their schedule with external calendars.

Speaker List

Attendees can access and search through speakers, including their bio and related sessions.

Live Streaming

Display video live streams directly within your app so attendees can view your content from anywhere.
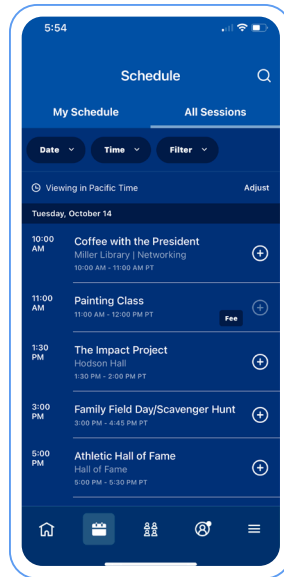
On-Demand Catalog

Attendees can access and watch on-demand video content.

Custom Cards

Feature URLs or videos on the homepage to be displayed before, during, and after your event.

Custom Pages

Have the flexibility to go beyond our predefined content options and create up to 100 custom pages.

Document Sharing

Add documents to speakers, exhibitors, and sessions for attendees to download supplemental materials.

Page Banners

Add banner images to the home page, exhibitor list, and sponsor list for sponsorship opportunities or to drive attendee behavior.
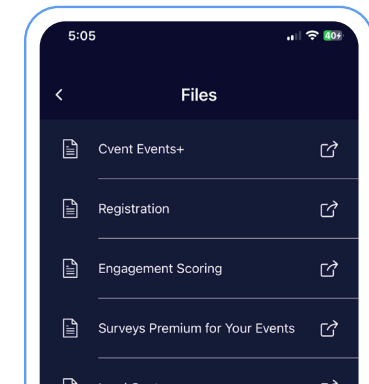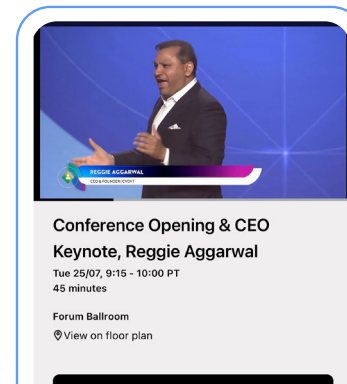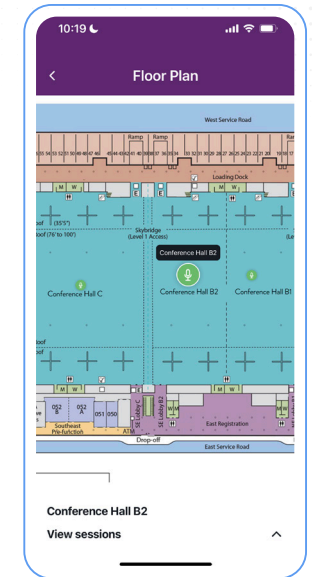
Page Visibility

Further personalize the attendee experience by limiting their visibility of attendees, exhibitors, discussions, and pages.

Event Location Map

Include a map of the area of your event right within the app.

Interactive Floor Plans

Help attendees navigate your event using an interactive floor plan with sessions, exhibitors, check-in desks, restrooms, and more pinned to the map.

ENGAGEMENT

Attendee List and Search
Attendees can access and search through who's at your event.

Attendee Recommendations
Facilitate connections by recommending attendees to network with.
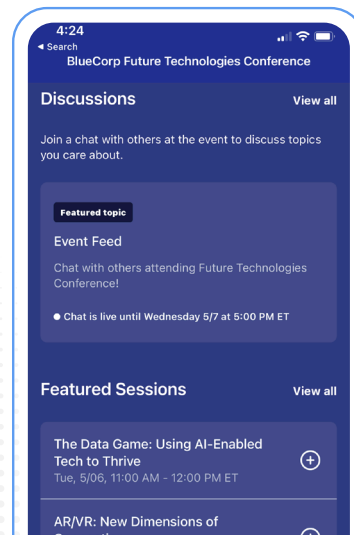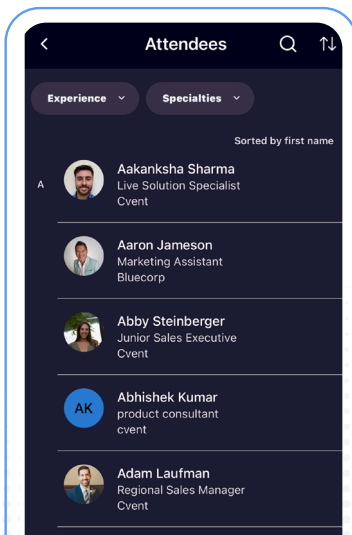
Attendee Connections
Help attendees grow their network by connecting with one another and having connections show cross-event.

Attendee Messaging
Allow attendees to send private 1:1 and group messages to encourage networking.

Discussions
Allow attendees to meet and collaborate in small groups about a particular topic or interest through written exchanges and pictures.

Gamification
Drive friendly competition by creating challenges that encourage attendees to interact and engage with all parts of your event to earn points and rewards.

Push Notifications
Keep attendees informed with push notifications. Share event updates, announcements, reminders, exhibitor and sponsor information, and more.
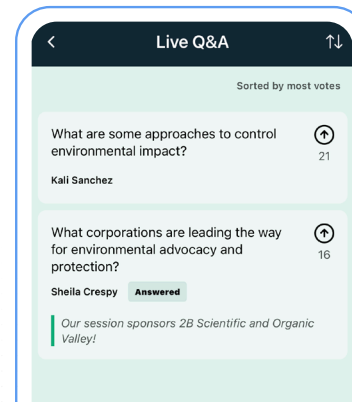
Session Chat
Allow attendees to chat and interact with each other during sessions, and enable moderation as needed.

Session Q&A
Attendees can submit session questions during sessions, which can be moderated, auto-approved, answered through written response, or displayed to be answered live.

Session Polling
Speakers can ask attendees questions and get real-time feedback using polling and display poll results.

SPONSORSHIP

Exhibitor Showcase

Prominently feature and showcase exhibitors and sponsors on the homepage and increase their visibility to attendees.

Exhibitor Categories

Organize exhibitors and sponsors into categories to make it easy for attendees to find the right organizations to conenct with.

Exhibitor List and Search

Attendees can easily find vendors of interest by being able to search your exhibitor and sponsor list.

Exhibitor Profiles

Exhibitors can build a profile to showcase their company details, website, social media profiles, videos, booth staff, and more.

Exhibitor Content

Exhibitors can highlight their offerings by providing information, URLs, and documents about themselves.
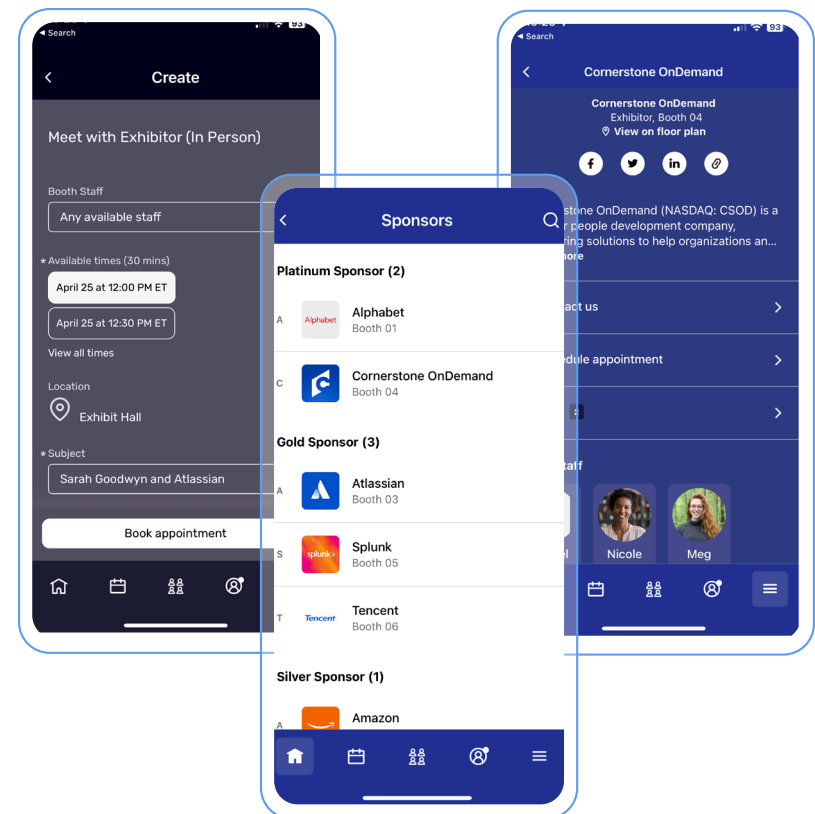
Inbound Leads

Exhibitors can collect leads through a form in their exhibitor profile that attendees can fill out to request information.

Expo Banners

Schedule the promotion of event-specific messages or sponsor banners in your Exhibitor section.
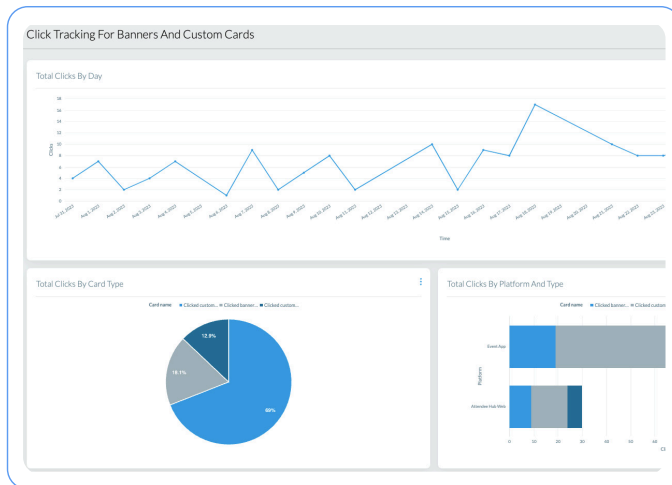
Sponsored Sessions

Provide additional exposure for your partners and additional revenue for your organization with sponsored sessions.

REPORTING AND INSIGHTS

Web Analytics (Clicks & Views)

Analyze clicks and views to understand what content is being engaged with the most, so you can improve your events program.

Session Attendance Tracking

Accurately track each attendee's session participation, including the duration that they view your sessions.
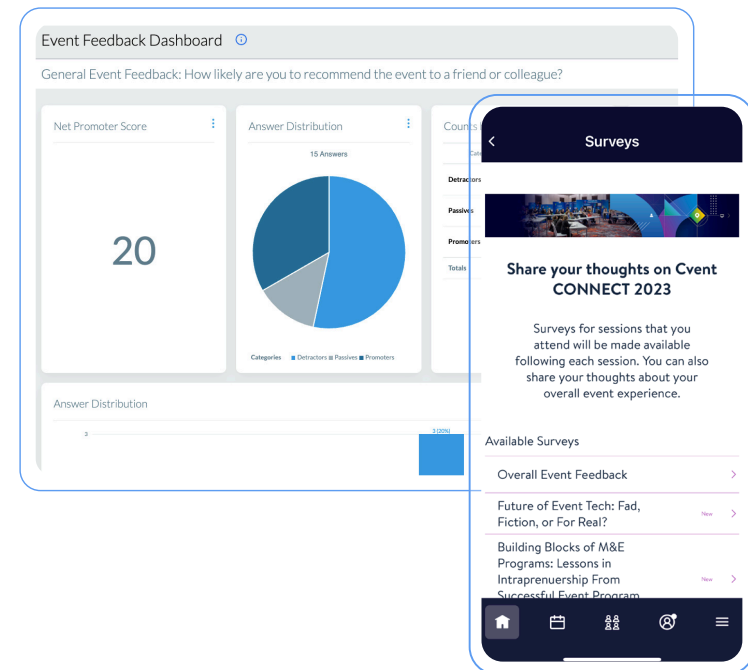
Exhibitor Engagement Reports

Events organizers - as well as exhibitors in the Exhibitor Portal - will have access to reports on actions that attendees take in each exhibitor profile, such as clicks, inbound leads, virtual meetings, and more.

Engagement Scoring

Engagement Scoring aggregates your attendees' activities into a numerical score that can be used to evaluate their overall engagement and inform sales and marketing follow up.

Feedback Surveys

Allow attendees to give their feedback about your event, speakers, and sessions to help improve their event experience.

cvent®

Cvent is the global meeting, event, travel, and hospitality technology leader.

Cvent provides easy-to-use, integrated technology solutions to maximize the impact of meetings and events of all sizes. We help organizations plan and market events, execute onsite, engage audiences, and measure and analyze results.

Learn More